

Resume

Martina Büttner-Leibovici, UX Designer

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Experience

2022 – 2025 UX Team Lead, USU GmbH

- **UX Strategy**
 - Defining mid- and longterm direction of UX to align with business goals and user needs
 - Scaling the UX practice of the company to align with these goals by introducing UX KPIs
 - Setting up an internal and an external user pool for regular user research
 - Initiating and coordinating building the Design System as a design standard for the whole product portfolio
- **UX Management**
 - Successfully raising UX maturity of the company by defining the status through surveys, and establishing measures after analysis
 - Continuously growing the UX culture by advocating UX design through organising better collaboration between designers, presales and consulting
 - Establishing regular UX research practice in product teams
 - Extending the UX Team from 2 Designers in 2020 to 10 in 2025
- **UX Team Lead**
 - Defining a meeting format for regular weekly UX reviews
 - Put in place regular UX Team retros
 - Defining a career framework for the UX Team
 - Working out (mentoring) plans for individual career growth of the designers
 - Setting up onboarding guides for new team members
- **Product Designer for ITSM Shop**
 - See below for detail (2020 - 2022)
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2020 – 2022 Senior/Chief UX Designer, USU GmbH

- **Product designer for ITSM Shop**
 - Being part of an agile, cross-functional product team
 - Closely collaborating with product managers, product owners and developers
 - Qualitative UX research (usability tests, interviews and surveys)
 - Prepared and conducted team building and features workshops
 - Features working process:
 - Creating a vision (zoom-out) with a first draft of a UX concept
 - Defining the MVP/must-haves
 - Developing detailed concepts and defining feasibility with the team (technical issues and constraints, business goals)
 - Elaborating final concept with in-detail specifications and UI designs
- **UX Consulting and UX Design** for insurance and public authorities clients
- Prepared and conducted **feature workshops** for stakeholders and product teams
- Prepared and presented **webinars and public presentations**

Contact

Martina Büttner-Leibovici
Borodinstr. 17
DE 13088 Berlin Germany
Phone: +49 15731633782
martina@d-signer.in.com

Tools

Sketch, Figma, Adobe XD
Miro
Useberry
Jira
Confluence
MS Office

Skills

UX Concept and Design
UX Research
Prototyping
User-centered Design
Usability
Design Systems
Product Design
Information architecture
Stakeholder Management
Product/Project Management
Accessibility
HTML/CSS

Characteristics

Open-minded
Analytical thinker
Creative & Out of the box
Learning by doing
Sharing is caring
Connecting

Languages

German native
English fluent
French fluent

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Experience

2018 – 2020 Senior UX Designer, Familie Redlich

- **Mentoring** volunteers and interns
- **Qualitative UX Research**
- **UX Consulting and UX Design** for clients projects (public authorities and companies)
- Prepared and conducted **workshops**
- Participation on **tenders and pitches**

2015 – 2018 Senior UX/UI Designer, Webraumfahrer

- **UX/UI Design** for Websites & Online Shops
- Participation on **tenders and pitches**
- **UX Consulting** for clients
- Prepared and conducted **workshops**
- **Implementation of Websites** (Wordpress, Contao, HTML, CSS, Javascript)
- **Project management**

2010 – 2015 Design & FE Development Freelancer

- **Design and Implementation of Websites** for artists, galleries, agencies
- **Webdesign projects** on behalf of
 - laf.li
 - E-Pixler
 - Wegewerk
 - Enaikoon
 - Hammodi & Partner

2003 – 2011 Teaching

- Ecole municipale d'art de Fresnes: Nude drawing
- Palais de la culture de Puteaux: Fashion Design, Couture
- Academie de Versailles: German
- Musee du Chateau de Sceaux: Costume Design

Professional education

- **Design engineering**, Fachhochschule Niederrhein, Engineering Diploma
- **Interactive Web Design**, Bagnolet/France, Certificate
- **CPUX-F** – ISQI International Software Quality Institute GmbH, Certificate
- **UX Management** – IxDF Interaction Design Foundation, Certificate
- **Service Design** – IxDF Interaction Design Foundation, Certificate

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